



Safe water & the dignity of a toilet for all



Water Crisis Facts

780 million without water

2.5 billion lack improved sanitation

443 million school days lost

200 million hours each day are spent collecting water

Every 21 seconds a child dies from preventable water-related illness

Sources listed on Water.org/facts

At Water.org we envision the day when everyone in the world can take a safe drink of water and experience the dignity of a toilet. For more than 20 years, we have been at the forefront of developing and delivering solutions to the water crisis. Founded by Gary White and Matt Damon, Water.org pioneers innovative, community-driven, and market-based solutions to ensure all people have access to safe water and sanitation; giving women hope, children health, and communities a future. To date, Water.org has positively transformed millions of lives in Africa, Asia, Latin America, and the Caribbean by providing access to safe water and sanitation.

- Co-founded by Gary White and Matt Damon. Founded in 1990 as WaterPartners International; merged with H2O Africa in 2009 to form Water.org
- \$14MM/yr annual operating budget
- 50 full-time staff
- U.S headquarters in Kansas City, MO, with additional staff presence across the U.S.; International offices: Tamil Nadu, India; Nairobi, Kenya; and Lima, Peru.

THE SOLUTIONS: It's about more than water

When families gain access to safe drinking water and basic sanitation services, the benefits are transformative:

Economic Opportunity: Every \$1 invested in water and sanitation generates an approximate \$8 return in the form of saved time, increased productivity, and/or reduced healthcare costs for the average family. With access to safe water and a toilet, parents can work and children can stay in school.

Dignity: Increased privacy and dignity for girls and women, particularly when physical effects associated with menstruation, pregnancy, and childbirth can be managed discreetly.

Saving lives & improving health: Water-related illness, the number one killer of children under five, is more deadly than malaria and HIV/AIDS combined. Improved water and sanitation keeps children healthy and can save hundreds of thousands of lives. In addition, this access reduces physical strain on women and improves their safety.



A UNIQUE PERSPECTIVE

We think about people in need differently. At Water.org, we see the nearly one billion people who are living and dying for water access as individuals with financial power, rights, responsibilities, and the energy and ability to design their own futures. They are participants, not recipients. They know what will work best for them in the long run and we are committed to developing solutions that most effectively and efficiently respond to the specific needs of each community.

“WaterCredit is our proof that risky ideas work. It is a big idea gone right, and it’s working all over the place.”

– Gary White

WATERCREDIT: Small Loans, Big Effect

Many families, even though they are poor by economic definition, still spend much of their precious disposable income to access safe water and sanitation services. Pioneered in 2003, WaterCredit by Water.org provides families micro-sized loans for toilets and household water connections. This empowers them to take charge of their futures and over time can break the cycle of poverty. As loans are repaid, the funds can be loaned again to another family in need. An investment in WaterCredit can reach five to 10 times as many people as a traditional grant over a 10-year period.

WaterCredit impact to date

- More than 1 million people have benefited
- 93% of all borrowers are women
- 99% repayment rate
- 207,450 loans disbursed
- Active programs in Bangladesh, India, Indonesia, Kenya, Peru and Uganda
- \$8.3MM in philanthropic capital has leveraged \$41MM in commercial capital

DIRECT IMPACT: The Most Basic Needs

Where it is most needed, we extend grants to local partners to build wells, water distribution systems and/or toilets. We carefully select our partners and build quality assurance into the design of each program. To ensure these solutions endure, we invest in rigorous partner training and monitoring, and work closely with each community. Communities share in the cost, lead in the effort and are trained to manage the systems, ensuring the long term sustainability of these valuable resources.

- Active programs in Bangladesh, Ethiopia, Ghana, Haiti and Honduras

STRATEGIC ALLIANCES

Strong and diverse strategic alliances are helping us to realize the vision of safe water and the dignity of a toilet for all. These include:

- Cartier Charitable Foundation
- IKEA Foundation
- PepsiCo Foundation
- Swiss Re Foundation
- Caterpillar Foundation
- The MasterCard Foundation
- Skoll Foundation