



FOR IMMEDIATE RELEASE

Water.org Announces Chief Operating Officer Appointment

Kansas City, MO (April 8, 2013)— The nonprofit enterprise Water.org has appointed Dan Luscher as its Chief Operating Officer (COO). A finance and operations executive, Dan comes to Water.org with more than 20 years of experience helping small, purpose-driven organizations grow in scope, impact, and geographic reach. Passionate about using social entrepreneurial models for affecting large-scale change, Dan will play an integral role in helping Water.org achieve its mission and vision—the day when everyone in the world can access a safe drink of water and experience the dignity of a toilet.

Dan, who will divide his time between San Francisco and Kansas City, joins the organization at a time of exciting growth and impact. Currently at the forefront of scaling innovative models such as WaterCredit and its New Venture Fund globally, Dan will lead the organization's day-to-day operations and enable Water.org to expand its impact in key markets with operational strength and excellence.

Previously the Chief Financial Officer of Business for Social Responsibility (BSR) and member of its global executive team, Dan helped set the strategic direction of the organization. He built and led BSR's global shared services functions - finance, HR, IT, member services, legal - during a period of sustained growth from \$8M to \$20M annual revenue and from three to eight offices on four continents.

Prior to BSR, Dan was General Manager of Law.com, the online division of legal trade publisher American Lawyer Media, and worked as an environmental consultant. He has a B.S. in Civil Engineering from Stanford University and a Master in Public Policy degree from the Harvard Kennedy School.

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About Water.org

For more than two decades, Water.org has been at the forefront of developing and delivering solutions to the water crisis. Founded by Gary White and Matt Damon, Water.org pioneers innovative, community-driven and market-based solutions to ensure all people have access to safe water and sanitation; giving women hope, children health and communities a future. To date, Water.org has positively transformed the lives of more than 1,000,000 individuals living across communities in Africa, South Asia, Latin America and the Caribbean; ensuring a better life for generations ahead.

Additional information:

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