

## POSITION ANNOUNCEMENT

**Position title:** Graphic Designer  
**Category:** Full-time position  
**Reports to:** Director of Brand + Marketing  
**Location:** Kansas City, MO  
**Date:** November 15, 2015

660 million people – about one in ten – lack access to safe water; 2.4 billion people lack access to a toilet. At Water.org, we are dedicated to changing this. Join us.

At Water.org we envision the day when everyone in the world can take a safe drink of water and experience the dignity of a toilet. For 25 years, we have been at the forefront of developing and delivering solutions to the water crisis. Founded by Gary White and Matt Damon, Water.org pioneers innovative, community-driven, and market-based solutions to ensure all people have access to safe water and sanitation; giving women hope, children health, and communities a future. To date, Water.org has positively transformed more than 3 million lives across Africa, Asia and Latin America. Learn more at <http://water.org/>.

### Position Summary

The Graphic Designer serves as a central creative resource for all teams and departments across Water.org. In this highly collaborative role, the designer is responsible for developing the majority of Water.org communications across all mediums - print, web, email and social media channels. The Graphic Designer is our creative voice to foster engagement with all of our varied audiences from individual donors to large corporate foundations.

### Reporting and Location

This is an individual contributor position that reports to the Director of Brand + Marketing. The role is based in Kansas City, MO.

### Key Responsibilities

#### Creative Concepting

Develops creative concepts and elements for all promotions and campaigns, both advocacy and fundraising. Executes visual components that tell the Water.org story across web, email, print and social media channels.

#### Collateral Development

Creates collateral materials such as ads, fact sheets, direct mail, toolkits, the annual report, sales materials and business cards.

#### Web Development

Designs content for Water.org web sites with an eye toward user experience and mobile. Ensures brand standards are met and keeps pace with current web and industry best practices. Updates web content as needed, and posts new and relevant content on a timely basis. Designs infographics and other visuals for sharing across social media channels.

### Photography story telling

Organizes and maintains the Water.org digital archive system including staff headshots, product photography, as well as images of field work.

### **Qualifications**

- BFA in graphic design required with 4-6 years of experience within a strategic marketing and branding environment
- Success developing and executing creative/branding campaigns across multiple communication channels and for varying audiences
- Comfortable presenting creative concepts to senior leaders
- Experience with print production, designing to spec and working with outside vendors such as printers and freelancers
- Experience designing and customizing web sites, and creating mobile style sheets
- Outstanding project management skills; demonstrated success and flexibility managing multiple projects and deadlines
- Demonstrated experience with digital asset management

Candidates must be detail-oriented team players who display leadership and diplomacy in order to maintain strong external and interdepartmental relationships. Superior communication skills, both written and oral, are required along with demonstrated excellence at organizational, time-management, creative thinking, and interpersonal skills. The position requires a self-starter who takes initiative, is action-oriented and can work independently.

### **Additional Qualifications**

- Proficient in Adobe Photoshop, InDesign and Illustrator
- Experience editing in HTML and CSS, and with using content management systems such as Django
- Understanding of Twitter Bootstrap mobile framework
- Photography skills a plus
- Agency and international development experience a plus

### **Salary/Benefits**

This position offers full-time benefits, including medical/dental insurance, life and disability insurance, and a retirement program. Salary will be based on education and experience, and will coincide with similar non-profit organizations in international development.

### **Application Information**

Please go to <http://careers.water.org> to apply. Resumes will be reviewed as they are received. Portfolio submission is required for qualified candidates.

### **NO PHONE CALLS PLEASE**

**Deadline:** None, Position Open Until Filled.

Water.org is an equal opportunity employer. We do not discriminate on the basis of age, ethnicity, gender, nationality, religious belief, or sexual orientation.