

IX. Key Quotes

Water.org

Gary White

“We have the potential to put this crisis behind us. And do it in our lifetime.”

- Gary White, Water.org co-founder

“WaterCredit is our proof that risky ideas do work. It is a big idea gone right, and it's working all over the place.”

- Gary White, Water.org co-founder

“Without access to water, a huge segment of humanity does not have the opportunity to break the cycle of disease, lost productivity and poverty.”

- Gary White, Water.org co-founder

Water.org

“One of the most direct ways to help people in need of safe water is donate. For \$25, Water.org can bring one person safe water for life.”

- Gary White, Water.org co-founder

“The first step in creating change is knowledge. Make others aware of the water and sanitation crisis and why it matters. Tools available at Water.org.”

- Gary White, Water.org co-founder

Matt Damon

“Of all the things that keep people in the death spiral of extreme poverty, water is so huge. And it doesn’t have to be this way.”

– Matt Damon, Water.org co-founder

“You can make a donation—for just \$25, Water.org can bring someone safe water for life.”

– Matt Damon, Water.org co-founder

“Awareness is as important to us as fundraising,” says Damon. “We want people to understand the issue in all its complexity.”

– Matt Damon, Water.org co-founder

“What we need to do is double down on smart solutions like WaterCredit which can rapidly scale safe water and sanitation access for families that are in desperate need right now.”

– Matt Damon, Water.org co-founder

“In the U.S., we have the luxury to debate and plan for water shortages and investments in our infrastructure. For billions, this is a daily nightmare and fight for survival.”

– Matt Damon, Water.org co-founder

“Looking ahead, I think access to water will be one of the most critical challenges of our time. There are a lot of ways to tackle it but for me, ensuring that every human being has access to safe drinking water and the dignity of a toilet—two incredibly basic and inextricably linked requirements for survival—is one of the most urgent and pressing causes in the world today. The good news is that there are solutions that work. I’m convinced that we can overcome the global water crisis in our lifetime.”

– Matt Damon, Water.org co-founder

“Millions of people— mostly women and children— spend hours each day trying to secure enough water for their families to survive. This prevents women from working and children from attending school. Without access to water a huge segment of humanity doesn’t have the opportunity to break the cycle of disease, lost productivity and poverty.”

– Matt Damon, Water.org co-founder

“When you see the difference that water can make in a community that feeling of pure joy, there's nothing really that can compete with that in my day job.”

– Matt Damon, Water.org co-founder